



Shaker Rowing Association (a 501(c)3) has provided competitive rowing opportunities for hundreds of student-athletes at Shaker Junior and Senior High Schools in North Colonie for almost 30 years. We would like to invite you to become one of Shaker Crew's sponsors and would be honored to have YOU as one of our sponsors for our 2020 season.

Crew continues to grow both locally and nationally; Shaker Rowing Association participates in over 15 Regattas a year, which attract hundreds and thousands of competitors and spectators at each regatta. Being a part of a crew team and attending Regattas provides valuable experience for our rowers and teaches the student-athletes the importance and value of working closely as a team.

Your support allows us to maintain and purchase equipment as well as provide general support for our club:

- **Bronze Medal** \$250 Identified as a Bronze Medal sponsor. Small logo will be placed on the website (linked back to business) and banner hung at our clubhouse and at Regattas
- **Silver Medal** \$500 Identified as a Silver Medal sponsor. Larger logo will be placed on the website (linked back to business) and banner hung at our clubhouse and at Regattas
- **Gold Medal** \$1,000 Identified as a Gold Medal sponsor. Larger logo will be *prominently displayed* on the website (linked back to business) and banner hung at our clubhouse and at Regattas

Platinum Sponsor \$4,500 (minimum), payable over three years. Identified as a Platinum sponsor. Largest logo will be *prominently displayed* on the website (linked back to business) and banner. Logo will be placed on Food Trailer and/or Boat Trailer (both are brought to Regattas and sit in public parking lots)

Sponsorship opportunities are also available for the purchase of equipment, such as Rowing Shells, Blades (Oars), Coaches Boat Launch and Engine.

Customized Donations and Sponsorships: Do you have an idea other than the ones listed here about sponsorships, scholarships, donations, or legacy naming? If you have an interest in a donation or sponsorship that is not listed, please contact us to discuss.

Thank you for considering a donation to Shaker Crew. Do not hesitate to contact me if you have any questions.

Sincerely yours,

Jeffrey Luks, Fundraising Committee Chair

518.669.1882

jsluks@gmail.com



SHAKER ROWING ASSOCIATION SPONSORSHIP AGREEMENT FORM

COMPANY NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

WEB SITE ADDRESS: _____

CONTACT NAME: _____ CONTACT PHONE: _____

CONTACT EMAIL: _____

I/We agree to the below level of sponsorship for the 2020 Calendar Year

- _____ **Bronze Medal** \$250
- _____ **Silver Medal** \$500
- _____ **Gold Medal** \$1,000
- _____ **Platinum** \$4,500 (minimum), payable over three years.

You will receive a receipt from Shaker Rowing Association in the mail for your tax records. Please make checks payable to Shaker Rowing Association.

Please complete and return this form to:

Shaker Rowing Association

P.O. Box 11212

Loudonville, NY 12211

Please email company logo/image to ShakerCrewInfo@gmail.com

Thank you for your donation to Shaker Crew.